



RAYALASEEMA UNIVERSITY

(A State University Established by Govt. of Andhra Pradesh)

(Accredited by NAAC with 'B' Grade)

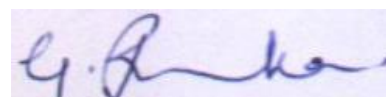
KURNOOL – 518007, ANDHRA PRADESH

FACULTY PROFILE

1	Name of the Faculty	:	DR.G.RENUKA		
2	Designation	:	ASSISTANT PROFESSOR		
3	Department	:	BUSINESS MANAGEMENT		
4	Date of Birth	:	08/08/1977		
5	Date of Joining	:	06/08/2015		
6	Academic Qualifications		UG Degree	PG Degree	Research Degree
	Name of the Degree	:	B.Com Honours	M.Com, MBA.	Ph.D
	Class / Grade Awarded	:	'A' 3.76CGPA	79% & 63%	
	Board / University	:	Sri Sathya Sai Instiute of Higher Learning Ananthapur Prashanthinilayam	Sri Krishndevaraya University ATP & Acharya Nagarjuna University	Sri Krishndevaraya University ATP
	Year of receiving Degree	:	1997	2000&2006	2005
7	Areas of Specialization	:	COMPUTER NETWORKS & MANETS		
8	Total Experience (Yrs.)	:	Teaching	Industry	Total
			20	1	21
9	Papers Presented	:	National	International	Total
10	Research Publications	:	Journals	Conferences Proceedings	Books / Chapters
	National Level	:	8	6	1
	International Level	:	4	3	-
11	Participation in		Seminars	Conferences	Workshops
	National Level	:	6	7	6
	International Level	:	3	5	1
12	Ph.Ds. / Projects Guided	:	Completed:	1	Ongoing: 2
13	Research Projects handled	:	Major:	-	Minor: -

14	Fellowships / Memberships	:	Indian Science Congress					
15	Awards / Achievements / Any other information	:	<p>School I Rank in 11th and 12th Kendriya Vidyalaya, 1993,1994</p> <p>First Rank in Sri Krishnadevaraya University in M.Com Year - 2000.</p> <ul style="list-style-type: none"> • AP SET qualified in Management. • In SWAYAM Completed 5 Courses (3 NPTEL and 2 ARP Courses)in the academic year 2020-2021. • Attended 4 ATAL FDP programmes in Academic year 2020-2021 • Coordinator for Innovation and Incubation and Centre for Entrepreneurship Development Rayalaseema University. • Worked as Head of the Dept. Business Management, in Rishi UP PG College for Women, Placement and training in-charge for two years in Rishi Group of Institutions . • Member of Faculty for banking in ICICI Manipal Academy Hyderabad. • ED Cell Member in ICBM Business School Hyderabad. • MOOC Do your Venture Women start up Programme. IIM X NSRCEL 2017. • FDP on Using Blended MOOCs in Management Education Indian Institute of Management, Bangalore 2016. 					
16	Contact information	:	<table border="1"> <thead> <tr> <th data-bbox="608 958 900 1003">Mobile</th> <th data-bbox="900 958 1501 1003">Email ID</th> </tr> </thead> <tbody> <tr> <td data-bbox="608 1003 900 1182">9440546546</td> <td data-bbox="900 1003 1501 1182">grenuka8@gmail.com</td> </tr> </tbody> </table>	Mobile	Email ID	9440546546	grenuka8@gmail.com	
Mobile	Email ID							
9440546546	grenuka8@gmail.com							
17	List of Publications /Chapters/Books (APA Format)	:	<p style="text-align: center;">International Journal Publications</p> <p>-Dara Maria Sudha and Dr.G.Renuka IJAR International Journal of Academic Research-The impact of demographic factors on quality of work life among the teachers of engineering colleges Volume 6, Issue-12, December, 2019.</p> <p>-A study Of Foreign DirectInvestment in Indian Retail Sector - Indian International Research Journal of Management Studiesand Social Science Volume 1/ Number1/ March2014.</p> <p>-Role of Foreign DirectInvestment in different sectors FDI – As a Key Driver of Economy – A Reality Check opportunities and Challenges 978-93-83241-27-9.</p> <p>-Customer Satisfaction on products of private sector insurance companies – A study with reference to Kotak Mahindra Life Insurance Co. Ltd, Hyderabad Yashomanthan International Research Journal ISSN 2347-8039 Volume 1 Issue.</p>					

		<p style="text-align: center;">Conference Proceedings</p> <p>-IFRS- Problems in Implementation Page 418. An Expedition towards Growth and sustainability in Commerce and Management Trends, Challenges and Strategies , Volume 1/ Number1/ March2014 ISSN 2348-344X. -WTO and Implication on Indian Economy,</p> <p>Transformation of Global Trade Landscape – Issues challenges and Opportunities Vrinda Publishing House Hyderabad. ISBN 978-93-85518-00-3</p> <p style="text-align: center;">Book</p> <p>Dr.G.Renuka-Development of Women Entrepreneurship Book Manglam Publications Delhi- ISBN 978-93-82983-02-6</p>
18	Profile ID's	-



SIGNATURE OF FACULTY